



2018 National Symposium on Cybersecurity and Local Government

Wednesday, May 23, 2018

National City/County Leadership Center

National Association of Counties / National League of Cities
building, 660 North Capitol Street, NW, Washington, DC 20001

Help Local Governments Be Cybersecure! Share Your Company's Expertise at this PTI Event

Cyber Security continues to rank as the number 1 technology issue facing America's local governments. This one-day symposium will highlight case studies, leading practices and provide a forum for local governments and the cybersecurity industry to share how communities are balancing the need for security with the need for innovation.

Local governments want to hear from you and learn from your customers! Highlight your company's role as a thought leader and provider of cybersecurity resources and expertise by becoming a sponsor of this important event.

As a conference sponsor, PTI will work with you to invite your current customers and prospective customers to attend.

Sponsors of the *2018 National Symposium on Cybersecurity and Local Government* are active participants in developing the symposium agenda and during the live event.

SYMPOSIUM TOPICS	
Ransomware: To Pay or Not to Pay?	Cyberinsurance: Risks and Rewards
Crisis Management: What Happens if...	Cryptocurrencies: Risks and Rewards
Cyber Awareness: More than a Once a Year Event	Mobile Device Management and Encryption
Cloud Security: Promises Kept?	Trusted Identities in Cyberspace

Audience: Local government elected and appointed leaders, IT executives, CISOs, practitioners, academia, representatives of the technology/security industry.

Schedule: Wednesday, May 23, 2018

Registration: 7:30 am to 5:00 pm

Program: 8:30 am to 5:00 pm

Reception: 5:00 pm to 6:00 pm

Coffee, breakfast pastries, and lunch will be provided. Dress is business casual.

Sponsorship Opportunities

Summit sponsorship provides you with great visibility and value for your investment. Sponsorship increases your exposure to the local government decision-makers and thought-leaders you want to reach.

Platinum Conference Sponsorship - \$7,500

Your company's logo will be listed on the symposium registration page and displayed throughout the event (the symposium and at the closing reception). Platinum sponsors are invited to have two speakers on the agenda and provided with 4 complimentary registrations along with 2 complimentary registrations for local government officials you wish to invite. Sponsors will receive the symposium attendee list.

Gold Conference Sponsorship - \$5,000

Your company's logo will be listed on the symposium registration page and displayed throughout the event (the symposium and at the closing reception). Gold sponsors are invited to have 1 speaker on the agenda and provided with 2 complimentary registrations. Sponsors will receive the symposium attendee list.

Silver Conference Sponsors - \$2,500

Your company's logo will be listed on the symposium registration page and displayed during the symposium. Silver sponsors are provided with 2 complimentary registrations. Sponsors will receive the symposium attendee list.

About Public Technology Institute

PTI promotes technology leadership to local governments for technology executives, elected leaders, and technology practitioners. It is the only national, non-profit research and development organization devoted to bringing the benefits of technology to cities and counties of all sizes in the United States.

PTI serves as the technology arm of the National Association of Counties and the National League of Cities.



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Sponsor Agreement

We the undersigned company do hereby make application to participate as a Sponsor of the PTI 2018 National Symposium on Cybersecurity and Local Government indicated by this contract and do hereby agree unconditionally to all terms of this contract. We request the following sponsorship:

Type of sponsorship (Please check one): Platinum Gold Silver

Company Name exactly as it should appear in directory listings, signage, etc.

Mailing Address

City/State/Country Zip/Postal Code

Telephone E-mail

Web Address of Co. / Org.

Primary Show Contact Title

Authorized Signature Date Signed

Payment by Check

Fill out the form above and email to Dale Bowen, PTI, dbowen@pti.org. Mail your check to:
Public Technology Institute
660 North Capitol Street NW, Suite 400
Washington, DC 20001

Payment by Credit Card:

Scan this completed form and email to Dale Bowen, PTI, dbowen@pti.org

American Express Visa MasterCard

Credit Card # _____

Amount of Charge: \$ _____ Expiration Date: _____

Cardholder Signature/Print Name

Billing Address City/State/Zip/Phone